

Photos & Slides: Going Digital

www.picturebox.ie

Transferring old photos and slides to a digital format brings number benefits, as well as space savings! Say goodbye to all your bulky photo albums, shoe boxes of images and slide carousels in your attic. Our digital service allows your precious images to be converted to DVDs so they can be shared family and friends in an easy and fun way.

Overview

Like most families, you probably have dozens of photo albums, boxes of old photos, and old 35mm slides dating back many years. All of these pre-digital images run the risk of damage, as boxes get torn or crushed and the plastics used in photo albums can react with the chemical make up of the photos and often discolours them, turning them yellow or patchy over time. Storage in extreme conditions, such as the heat or cold of an attic can affect the photographic paper and damage your precious images.

Digital Transfers

Families often find that they have significant photo and slide collections and these images that pre-date the 1990s, often stored in albums, they are bulky and awkward to view & share. It's time to start enjoying and sharing your older photos and slides by transferring them to digital. In this process, Picturebox uses high-end equipment to produce a digital version of the original image, called a scan. Specialist retouching software enables us to restore and enhance the image, fixing such problems as red-eye, scratches & marks, or colour casts.

Benefits

There are three main benefits with digitising your photo collection.

1. Organise and identify.

It's simple to identify and share your images from your personal computer once they are in a digital format. You can now combine all of your memories, both pre-digital and digital into one easy to manage collection of DVDs with the services of Picturebox. Images that are unorganised and unlabelled are difficult to identify and remaining a mystery to future generations. Storing your images in a digital format preserves them for all to enjoy for many years to come.

2. Image enhancement.

As old photos and slides lose quality and colour vibrancy with time. With our digital retouching service, you can have them restored to their original quality.

3. Enjoy and share .

What are memories for if no one can enjoy them? If you never view your photos that you have in boxes and albums are lying dormant. You can do many fun things with digital photos:

- a. Picturebox can create DVD slideshows for special occasions, like birthdays, anniversaries or holidays that you can watch on your TV
- b. Share your images online
- c. Email your images to friends and family
- d. Use them as “wallpaper” on your computer or mobile phone
- e. View them to an iPod or mobile phone

It's not only fun but simple to convert your old photos and slides to a digital format and join the digital revolution today.

About Picturebox

Picturebox is a home video editing and DVD creation company. We transform your home movies, old-media and images into crystal-clear DVD's that you can enjoy and share, time and time again. In Picturebox's studio, our production professionals use state-of-the-art technology and techniques to edit home movie video & films, video tapes, photographs and slides into full-length productions.

Founded and led by Con Kennedy, Picturebox is based in Dublin, Ireland.

For more information, visit www.picturebox.ie or call 087 243 0082.

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